

INTERNATIONAL DIALOGUE ON PEACEBUILDING AND STATEBUILDING (IDPS)

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INTERNATIONAL DIALOGUE
ON PEACEBUILDING & STATEBUILDING

COMMUNICATIONS PLAN FOR CONTRACTOR

- 5 key objectives
 1. To raise the overall profile and influence of the International Dialogue and New Deal with priority constituencies
 2. To provide communications coverage for the International Dialogue before, during and after International Dialogue events and knowledge product dissemination.
 3. To enable the International Dialogue (Secretariat and members) to develop messages about the New Deal for targeted audiences.
 4. To oversee, manage and deliver an intensified use of social and traditional media
 5. To turn International Dialogue Secretariat knowledge products (working papers, reports) into user friendly, eye catching



INTERNATIONAL **DIALOGUE**

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UPDATE ON PROGRESS

- Call To Tender has been issued
- We await submissions
- We will review and select by end mid June